

Abbreviated Rules for the *Revive Your Ride!* Fall Giveaway

NO PURCHASE NECESSARY TO ENTER OR WIN. Begins 12:00 AM Eastern Time ("EST") on 10/15/11 and ends 11:59 PM EST on 12/31/11. Open to legal residents of the 50 United States or District of Columbia, who are 18 years of age or older. Void outside area listed and where prohibited. **TO ENTER:** Between 10/15/11 and 12/31/11 ("Entry Period"), visit a participating dealership to pick up an entry code, complete the entry according to the provided instructions, and submit as directed. Or 2) to receive one (1) entry card by mail send a self-addressed, stamped envelope to: Revive Your Ride Giveaway Entry Request, 2 Jenner Ste 150, Irvine, CA 92618. Mail-in entry card requests must be postmarked by December 31, 2011 and received by January 7, 2012 to be eligible. Then, using the code and information provided on the Entry Card received, visit the web site and fully complete the online entry form and submit as directed by 11:59 PM EST on 1/10/12 to receive one (1) entry. One (1) potential Grand Prize winner, one (1) one potential First Place winner and (1) one potential Second place winner will be selected at a random drawing held on or about 1/11/12 from all eligible entries received. Odds of winning any prizes depend on the number of eligible entries received. **Grand Prize (1):** A \$10,000 Pre-Loaded Bank Debit Card, which may be used at participating motorcycle retailers (Approximate Retail Value ("ARV"): \$10,000). **First Place Prize (1):** A \$2,500 Pre-Loaded Bank Debit Card, which may be used at participating motorcycle retailers (Approximate Retail Value ("ARV"): \$2,500). **Second Place Prize (1):** A \$1,000 Pre-Loaded Bank Debit Card, which may be used at participating motorcycle retailers (Approximate Retail Value ("ARV"): \$1,000). Void where prohibited. By participating, participants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on matters relating to this Contest. Subject to Official Rules. For a complete listing of prizes, participating dealerships and the Official Rules, visit www.reviveyourride.org Sponsor: Motorcycle Industry Council.